



INDIE FOLK FROM VICTORIA, BC



**BRITISH COLUMBIA, CANADA** – The West Coast of Canada allures tourists, and musicians. Civilians seeking peace, tranquility. Past the mountains of Alberta, a world of delicate seasons, imposing forests, unhinged wildlife, fanatical views of the sea and endless possibilities. It is here in British Columbia that Kele Fleming has staked her claim as the Indie darling of the nation's burgeoning independent music community in the West. And her songs have become the soundtrack.

Fleming's music echoes the tantric lifestyle of the coast. A gifted songwriter with the ability and agility to encapsulate the environment around her, Fleming's ethereal twist on traditional roots and folk music sets her uniqueness apart from her peers in the genre. Never devoid of muse or inspiration, Fleming continually produces singles, songs, tracks, albums and anthems seasoned with her charming blend of authenticity and poetic license. Soothing tones, upbeat tempos, changing melodies – Fleming knows no bounds in her prowess to create music that suits the score of the song at hand. She masterfully creates mood-driven music – from indie rock, to roots and traditional. If the lyrics call for a rushing crescendo at the hook, Fleming bows to its needs and churns out another smash that draws the listener and holds them. She is fearless in her songwriting.

Fleming's ability to produce albums of merit and excitement have landed her on stages, festivals and performance halls where she thrives in front of live audiences. Included among her impressive roster of appearances include gigs at Vancouver's world-renowned venues like The Cultch, The Railway Club and the Wise Hall. Her exciting live show brings her songs from the albums to life – a glance at the wizard behind the curtain. Fleming's riveting shows solidify her fan base, permitting them to lose themselves in her soundscape.

Fleming's latest offering 'The Song I'll Write For My Whole Life' is a fully-fleshed album, staggeringly honest and beautifully written. The record includes "Sea In Me", "Compassion Machine", "Where The Rivers Meet" and "Reprieve" – each an instant indie classic, cultivating authenticity and connectivity of Fleming's heart and soul. In an effort to realize the complexity of each individual song, Fleming sources talented videographers to bring a visual component to her fans. From the track off the album, to the music video, to the stage, Kele Fleming serves the 360 experience in her notion and know-how to allow her fans to feel and find themselves. This is how the songbird from the West Coast continues to hit all the right notes. And why we continue to listen.



THE SONG I'LL WRITE FOR MY WHOLE LIFE



OUT EVERYWHERE, NOW

"Vanishing of Bees – the original – is simply beautiful. Its folk simplicity with innocent instruments makes it genuine and heartfelt...The whole song is like a live acoustic version of Florence and the Machine, London Grammar, Kate Bush, Enya, Equador, Morcheeba... It is a very British sound." – Connolly's Corner, New Artist Spotlight







## KEY HIGHLIGHTS: 2021-2022

- Celebrated 1-year anniversary and 50th episode of popular weekly livestream 'Musical Mondays' in early 2022.
- 3 singles + videos released in first half of 2022, with 4 more planned to finish out the year.
- Released 9 singles and music videos in 2021.
- Writing and pre-production started for next album (2023 release).
- Performed at a number of festivals in spring and summer 2021.
- Despite the pandemic, released 4th solo album in Oct 2020, 'The Song I'll Write for My Whole Life' (SONGWMWL). Reviewed in the Vancouver Sun. Coverage in Record World, Press Party, BK on the Scene, Tinnitist, Guitar Girl Magazine, Canadian Beats and more.
- Released 4 singles from SONGWMWL in 2020, and premiered 4 music videos with Aesthetic Magazine, Tinnitist and Canadian Beats.
- New singles picked up lots of Spotify streams ('Sea in Me' over 20K), as well as airplay on Canadian college radio, and airplay in US and UK.
- SONGWMWL charted on CiTR (Vancouver) at #4 and on CJAM (Windsor) at #22; 'The Latest Meme' held one of the top 5 spots in the QReviews Q32 Queer Music Chart for over 6 weeks.
- Launched podcast in early 2021 titled 'Mavens and Mavericks' that features women & non-binary artists chatting with Kele about their music career experiences.

"From the pumping bass line of the opening tune Vanishing of Bees, which is a lush pop ballad boasting a soaring vocal on the chorus, to the waltzing folk of the beautifully-titled Lullaby for Gutenberg, this is pretty literate and textured stuff." - [The Vancouver Sun](#)

"...her vocals are both congenial and alluring while, at the same time, furthering (the singles') cautionary parable in a cleverly ironic way." - [Guitar Girl Magazine](#)

"Haunting melodies with lyrics that'll both inspire and break your heart." - [Press Party](#)

"Kele delivers a mesmerizing live show marked by her voice, a majestic instrument of seemingly-limitless force and dexterity that shifts from choir girl naiveté to rock and roll edge." - [Aesthetic Magazine](#)

## CONTACT:

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